

# **Request for Proposal (RFP)**

## **Lead Artists for the Cook County Health Bronzeville Community Mural Project**

### **Sponsored by Cook County Health Foundation**

#### **Summary:**

Cook County Health Foundation (CCHF) is seeking a Request for Proposal (RFP) for lead artists to work on the Cook County Health Foundation Community Mural Project (CMP). Cook County has a rich tradition of mural dated as far back as 1971. The mission of this CMP is to connect artists, staff, and patients to transform and promote greater relationships and wellbeing for our communities. Our first launch during 2022-2023 to support neighborhood wellbeing was a great success.

Visual artists will engage with patients, staff, and CCH communities to create an integrated internal mural at selected Cook County Health locations. The aim of the program is to use a collaborative mural-making process as a tool to build trust between the health care sites and their communities, build neighborhood pride, and encourage employee engagement through community-building activities.

#### **Request for Proposal:**

In partnership and through the grant support of CCHF, Cook County Health is pleased to announce our second year of open call for one (1) professional visual artist to work closely with CCH Chief Experience Officer (CXO) to engage staff and community members in a participatory design process and to create and install one (1) health themed mural. Mural will be installed internally at the following Cook County Health location: Bronzeville Health Center.

This collaboration will occur from December 1, 2024 through January 31, 2025. This RFP is soliciting one (1) professional visual artist that have a portfolio of work executing large-scale mural, have connections with the communities of Chicago, and experience facilitating workshops and events that engage diverse communities in the creative process.

Interested artists are asked to submit the following:

- Artist's statement of no more than 350 words in length, describing your work and interest in this project.
- Resume.

□ Work Samples of a selection of your previous work. Samples include documents, photos, plans and video (up to 15 minutes total). Support materials such as reviews, news articles, web links or other similar information may also be included.

**Project Budget:**

The Project Budget is \$6,000.00 per location for artist fees including design services, community engagement, site preparation, fabrication, travel, and installation. Through the generous support of CCHF, any necessary supplies will be provided. CCHF will execute a deliverables-based MOU valued at \$6,000.00 with the lead artist. Lead artists will be paid 1/2 upfront, and 1/2 upon completion. CCHF will cover all costs related to art supplies and additional materials for workshops and community events, equipment for the installation and other relevant costs relating to the production of the mural.

**Who May Apply:**

Professional visual artists or artist teams working in any media, legally authorized to work in Cook County and who are at least 18 years of age are eligible to apply. Artists with ties to neighborhoods and communities of the participating CCH facilities are encouraged to apply, as well as artists with experience in community engagement practices. CCHF and CCH are committed to the values of inclusion and advancing diversity in the field of arts and health. We highly encourage applicants that are traditionally underrepresented\* to submit to this RFP. \* Including, but not limited to: Immigrant, Indigenous, LGBTQIA, Person of Color, Person with Disability, Socioeconomic Disadvantage.

*The project period will occur from **December 1, 2024 – January 31, 2025***

**Deadline for Submission of RFP:**

**Friday, November 22, 2024 at 11:59 PM CT**

**Please submit your proposal to**

**Cook County Health Foundation at [info@cchealthfoundation.org](mailto:info@cchealthfoundation.org)**

***\*\*Late applications may be disqualified from consideration.\*\****

Selected artists will be notified by **November 28, 2024**

**Project Locations:**

1. Bronzeville Health Center: 467 E. 31<sup>st</sup>, Chicago, IL 60616

(Size of each mural will not exceed 500 square feet)

**Project Calendar:**

Mural Artist will be required to be on site for 5 public events, plus additional days to present to the various leadership stakeholders, prepare mural panels before the Paint Party, finish painting after the Paint Party, and installation. Time required for preparation, finishing, and installation will be dependent on mural size and detail.

Each mural project will be executed over a period of two (2) months, on a rolling basis from December 1, 2024 through January 31, 2025.

Artist is expected to develop mural concepts, themes, imagery through engaging with the CCH staff, patients, and greater community during Engagement Day, Focus Groups, and CEO Presentation. Designs will not be considered final until approved by the CEO, Executive Leaders, and President. The team will be asked to limit rounds of revisions to a maximum of two (2).

**Below is the timeline of activities for each phase:**

<b>PROJECT PHASE</b>	<b>TIMELINE</b>	<b>ACTIVITIES</b>
<b>Plan</b>	<b>December 2024</b>	<ul style="list-style-type: none"><li>• <b>Orientation and onboarding</b></li></ul>
<b>Listen</b>	<b>December 2024</b>	<ul style="list-style-type: none"><li>• <b>Community Engagement Day</b> Artist and PX Team are onsite with interactive art activity to engage CCH community and vote on potential mural themes. PX Team provides supplies and activity.</li><li>• <b>2 Focus Groups</b> First Focus Group: Artist presents previous work, CCH community discusses potential themes and content.  Second Focus Group: Artist takes feedback from first FG to create 2 – 3 renderings of potential mural designs. CCH community discusses preferences.</li></ul>
<b>Collaborate</b>	<b>End of December 2024 to Beginning of January 2025</b>	<ul style="list-style-type: none"><li>• <b>Leadership Presentation</b> Artist uses feedback from second FG to create a final mural design (for feedback and approval).</li><li>• <b>Paint Party</b> CCH community invited to help paint the mural at a fun public event.</li></ul>

<p style="text-align: center;"><b>Create</b></p>	<p style="text-align: center;"><b>January 2025</b></p>	<ul style="list-style-type: none"> <li>• <b>Mural Painting and installation</b></li> </ul> <p>Artists will have no less than 2 weeks to finish painting the mural. CXO Team will provide installation, Mural Artist will be present to touch up seams.</p> <ul style="list-style-type: none"> <li>• <b>Unveiling/Dedication Ceremony TBD</b></li> </ul>
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**Cook County Health Foundation:** Founded in 2011, the Foundation is committed to making quality and responsive health care accessible to all. Every patient, wherever they are from, whatever their need and regardless of their ability to pay, deserves to be treated with respect and dignity and to receive the best care, when they need it.

**Cook County Health** is investing in our network and modernizing services for patients. We are leading the field in cutting-edge technology, increased capacity, and innovative research. As we have evolved over the past 180 years, so has our mission. Our priority has always been the health and well-being of those we serve. We aim to elevate the health of Cook County, secure the future of the health system, and build a place where everyone will want to receive care regardless of a patient's ability to pay.