



MAKING GOOD HEALTH POSSIBLE
FOR ALL IN COOK COUNTY

2021

**10th Anniversary
Sponsorship
Opportunities**



Cook County
Health Foundation



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What Is Cook County Health Foundation?

Cook County Health Foundation believes that everyone deserves the opportunity to be healthy. The Foundation works to expand and improve care for those with the fewest resources through support of our public health system, Cook County Health.

Founded in 2011, the Foundation is an independent 501(c)(3) organization governed by a volunteer Board of Directors. It carries out fundraising, advocacy, and educational efforts to raise awareness and funds to support services and initiatives of Cook County Health.

The Foundation has raised more than \$1,000,000 from the Gala with proceeds benefiting Trauma, Burn, Behavioral Health, Maternal and Child, Cardiology and Endocrinology, and in 2020 COVID-19 care. Please consider sponsoring this year's gala. The sponsorship levels and benefits are detailed in the following pages. In 10 years, the Foundation has helped thousands of patients move toward good health. Your 10th anniversary sponsorship will help thousands more.



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What We Support - Cook County Health

Every day 2,000 patients come through the doors of Cook County Health. Whether they need emergency care, prenatal services, help with diabetes or vaccinations, the public health system is there, providing high-quality, respectful, and responsive care - no matter who someone is, where they come from or whether they can pay.

Founded in 1834, Cook County Health is one of the nation's largest public health systems, with two hospitals, more than a dozen community health clinics, the Ruth M. Rothstein CORE Center, Cermak Health Services at Cook County Jail and the Cook County Department of Public Health. CCH serves more than 300,000 patients each year, carrying out more than 1 million patient visits.

Nearly 45% of patients are uninsured and another 40% are insured by Medicaid. There is a persistent gap between the cost of care and reimbursement. Cook County Health provides more than 50% of the charity care delivered in the Chicago metro area.



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How You Can Help

Private revenue is critical to supporting high-quality care for thousands of people in County and building the public health system of the future.

In the past year, sponsorship and gifts have helped the health system respond quickly and nimbly to the Coronavirus pandemic. Funds underwrote the costs of PPE, additional health care staff to respond to the growing epidemic, creation of a medical respite shelter care for homeless people as they quarantined and recovered, health supplies for homeless people and high-risk individuals to assure they could stay safe and healthy, and recognition events and items to support the health care staff.

As the Foundation, celebrates its 10th anniversary, the need for private revenue to fund innovative programs and services and address health inequity is critical. Please add your support by sponsoring the 2021 Gala.



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Our 2021 Health Equity Investments

For 187 years, Cook County Health has led the way in building equity every day – through its care, advocacy, and patient engagement for people of all socio-economic backgrounds. Today, the health system provides more than 55% of the charity care in Cook County, and over 45% of its patients are uninsured.

The Foundation's goal, in partnership with Cook County Health, is to make good health a reality for all Cook County residents. In celebration of its 10th Anniversary, the Foundation is recognizing the entire Cook County health system and its longtime commitment to equitable, high quality care for all.

In 2021, the foundation is raising funds to support three key areas of investment that are critical to building health equity across Cook County.

Providing Best-In-Class Training

People are at the heart of Cook County Health. Treating our patients requires a highly skilled, diverse, patient-centered, compassionate team. In 2021, the Foundation will support increased education and training efforts which will help Cook County Health become best in its class. The Foundation will also invest in initiatives that engage youth in education, skill-building and hands-on experiences to encourage more young people of color to enter the health care field.

Leveling the Playing Field

To be healthy, everyone needs a foundation from which to build. That includes nutritious food, safe housing, transportation, adequate income, and spaces for recreation and exercise. Unfortunately, for many residents of Cook County, these basics are beyond reach. The Foundation will support innovative initiatives and partnerships to help address these disparities for our most vulnerable patients.

Bridging the Technology Divide

Cutting edge technology and equipment are critical tools of an effective health care system. From specialized diagnostic and surgical equipment, to tablets and laptops that facilitate communication among providers and with patients, these tools are essential to achieving positive health outcomes. The Foundation will invest in targeted technology and equipment at health system sites and will support efforts to ensure patients have the connectivity and tools to communicate with providers and manage their health.

Community Investment Is The Key

Please partner with the Foundation in investing in our public health system. Cook County Health has been a public health leader throughout its 187-year history. Through your support, we can sustain and grow the system's healthcare leadership, innovation, and excellence.



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**Health Equity Leader
\$50,000 Sponsorship**

Lead the way in making good health possible for ALL in Cook County by helping diminish the disparities in access to quality health care, economic opportunity, safe and affordable housing and nutritious food experienced by Cook County Health patients.

Sponsorship benefits include:

- Three premier tables of 10 guests at the Gala
- Health Equity Leader recognition on all event signage and materials and the scrolling presentation in the ballroom
- Logo presentation on Foundation website
- Email to Foundation list (1,000) to announce sponsorship
- Recognition in Fall ENewsletter and all media materials
- Mention on social media: Facebook, Instagram, Twitter
- Lunch with President Toni Preckwinkle and Cook County Health CEO Israel Rocha, Jr.



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Patient Champion
\$25,000 Sponsorship

Champion the needs of the 300,000 patients who count on Cook County Health each year.

Sponsorship benefits include:

- Two premier tables of 10 guests at the Gala
- Patient Champion recognition on all event signage and the scrolling presentation in the ballroom
- Logo presentation on Foundation website
- Email to Foundation list (1,000) to announce sponsorship
- Recognition in Fall ENewsletter and all media materials
- Mention on social media: Facebook, Instagram, Twitter
- Lunch with President Toni Preckwinkle



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Physician Partner
\$15,000 Sponsorship

Dedicated, talented physicians make excellent care possible for the patients of Cook County Health. Show your support for their extraordinary work.

Sponsorship Benefits Include:

- Two premier tables of 10 guests at the Gala
- Recognition on all event signage and the scrolling presentation in the ballroom
- Logo presentation on Foundation website
- Email to Foundation list (1,000) to announce sponsorship
- Recognition in Fall ENewsletter
- Mention on social media: Facebook, Instagram and all media materials
- Lunch and tour with Cook County Health Leadership



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Nursing Advocate \$10,000 Sponsorship

Committed, highly skilled nurses are central to delivering excellent care throughout Cook County Health's services. Invest in their efforts to help clients recover and manage their health.

Sponsorship Benefits Include:

- One select table of 10 guests at the Gala
- Recognition on all event signage and the scrolling presentation in the ballroom
- Logo presentation on Foundation website
- Recognition in Fall ENewsletter
- Mention on social media: Facebook, Instagram and all media materials
- Tour with Cook County Health Leadership



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Health Promoter
\$5,000 Sponsorship

Cook County Health promotes prevention, wellness and management of health conditions. Together we can build a healthier Cook County.

Sponsorship Benefits Include:

- One select table of 10 guests at the Gala
- Recognition during the Gala Program, in all event signage and in the scrolling presentation in the ballroom
- Name recognition on the Foundation website
- Mention in Fall ENewsletter
- Mention in all media materials



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**The Cook County Health Foundation
Board of Directors**

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Yes, we would like to sponsor the 2021 Gala!

Name:

Company Name:

Address:

City/State/Zip Code:

Email address:

Phone:

Our sponsorship selection is:

- | | | |
|--------------------------|----------------------|----------|
| <input type="checkbox"/> | Health Equity Leader | \$50,000 |
| <input type="checkbox"/> | Patient Champion | \$25,000 |
| <input type="checkbox"/> | Physician Partner | \$15,000 |
| <input type="checkbox"/> | Nursing Advocate | \$10,000 |
| <input type="checkbox"/> | Health Promoter | \$5,000 |

We would like to pay by check payable to **Cook County Health Foundation**.
Please send payment to: **1603 Orrington Ave, Suite 305, Evanston, IL 60201**

You may pay by credit card online on the Foundation's website or
contact Debbie Hinde at the phone number below to pay over the phone.
We accept VISA, AMEX, MASTERCARD, and DISCOVER

If your company prefers to electronically transfer funds for payment,
please contact Debbie Hinde at debbie@cchealthfoundation.org, or
call 312-925-2455.

